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Figure out how much each company is worth, compare and contrast NBA vs WNBA in pie charts and bar charts.

Find the financial records of each company, see how much they spent in sponsorships for that year.

Google company records for year of sponsorship.

WNBA.com

NBA.com

Check out each company’s financial reports for the year of sponsorship

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Naming rights are attached to the arena the sports team plays or practices in, thereby sponsoring the team through the sponsorship of the arena.

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